

Montana Airports 2010 Arr Srun Economic Inna Airports Inna Constant Inna

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Study Overview

 Sponsored by the Montana Department of Transportation (MDT) Research Programs



- Study Purpose
 - Understand and communicate the wide range of impacts and benefits derived from airport operations
 - → Provide an economic framework to help MDT evaluate airport investments in the context of economic activity and development
- Qualitative and quantitative economic analysis of Montana airport system

Research Team



Expect More. Experience Better.





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Montana Airport System

- Comprised of:
 - → Commercial service
 - → General aviation



- Serve 1.9 million visitors per year for leisure and business travel
- 77 airports included in study
 - → Airports included due to specific economic measurables
 - Exclusion of airports did not significantly impact the total statewide impact

Montana Airport System

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Airport Classifications

- ズ General aviation
- X Commercial service

Methodology: Inputs



- Direct impacts
 - → On-airport businesses
 - → Capital expenditures on construction
 - → Visitor spending



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Spin-off effects
 → Indirect effects
 → Induced effects

Combined, direct impacts and spin-off effects compose the contribution of an individual airport and determine the total statewide impact of Montana's airport system

Methodology: Outputs

- Jobs (headcount)
- Payroll

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Total impact



Total statewide impacts are summed to determine Montana Airports Total Statewide Impacts

Methodology: Data Collection

- Surveys
 - → Airport managers
 - → Tenants
 - → Commercial service passengers
 - → General aviation passengers
- In-person inventories and interviews
- Secondary sources to complete data gaps
- Direct impacts validated with airport managers before spin-off effects modeled



Methodology: Modeling

IMPLAN modeling software

- → Complete data gaps
- Estimate jobs and payroll generated from visitor spending
- → Determine spin-off effects
- vFreightTM
 - → Evaluate contribution of air cargo
- Assumptions
 - → Headcount methodology
 - Results rounded to the nearest thousand to account for false precision

Statewide Summary of Impacts



2016 Economic Impact Study

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Results

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On-Airport

Impact Type	Jobs	Payroll (\$)	Economic Impacts (\$)
On-airport tenants	4,984	\$255,461	\$874,364,000
Airport operations and employees	276	\$16,070,000	\$36,780,000
Spin-off effects (indirect and inducted)	4,403	\$181,197,000	\$553,346,000
Total contribution	9,663	\$452,728,000	\$1,464,490,000



9,663

\$

Results

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Construction

Impact Type	Jobs	Payroll (\$)	Economic Impacts (\$)
Capital expenditures on construction	413	\$18,365,000	\$61,147,000
Spin-off effects: Supplier and income re-spending	316	\$11,923,000	\$38,168,000
Total contribution	729	\$30,288,000	\$99,315,000





\$30M

2016 Economic Impact Study

2016 Economic Impact Study

\$1.2B

13,460

\$

\$355M

Visitor Spending

Impact Type	Jobs	Payroll (\$)	Economic Impacts (\$)		
Commercial service					
Direct impacts	8,035	\$168,852,000	\$622,456,000		
Spin-off effects	3,567	\$136,479,000	\$432,318,000		
Sub-total, commercial service	11,602	\$305,331,000	\$1,054,774,000		
General aviation					
Direct impacts	1,325	\$29,456,000	\$95,329,000		
Spin-off effects	533	\$20,705,000	\$65,209,000		
Sub-total, general aviation	1,858	\$50,161,000	\$160,538,000		
Total contribution	13,460	\$355,492,000	\$1,215,312,000		

Results

Air Cargo

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- \$621 million in exports and imports
- \$156 million in total aviation dependence

Directional Flow	Tonnage (metric tons)	Value (\$)	Percent of Total by Value (%)
Domestic inbound	3,177	\$360,000,000	58%
International import	469	\$84,000,000	14%
Total air cargo received	3,646	\$444,000,000	71%
Domestic outbound	943	\$78,000,000	13%
International export	439	\$98,000,000	16%
Total air cargo shipped	1,382	\$176,000,000	28%
Total received and shipped	5,028	\$621,000,000	100%



Qualitative Benefits

- Provides holistic understanding of the value of airports
- Gathered data thru airport manager and tenant surveys
- Conducted specific analyses of impacts to agriculture, hospitals, wildland firefighting, and business community



These quality of life benefits make Montana safer, more accessible, and a richer place to visit and call home



Montana Airports

221,500 acres of farmland treated with aerial spraying

		All Methods of Application		Aerial Application	
Crop	Harvested (acres)	Share of Area Treated (%)	Estimate Area Treated (acres)	Share of Treated Acreage (%)	Estimate Area Treated (acres)
Corn	50,000	97%	48,500	25%	12,125
Oat (small grains)	22,000	51%	11,220		2,805
Barley (wheat)	850,000	96%	816,000		204,000
Potato	10,900	96%	10,464		2,616
Totals	932,900	95%	886,184	25%	221,546





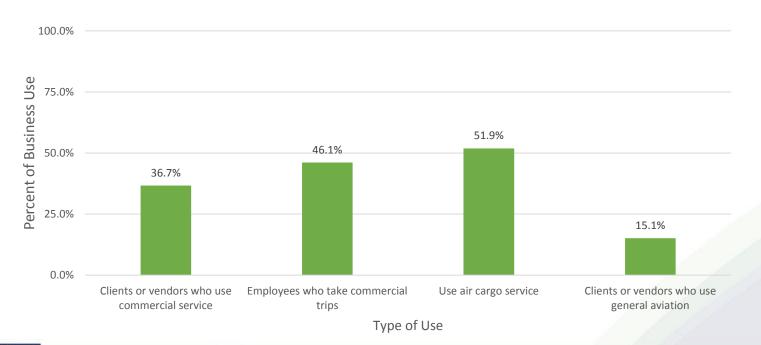
\$118M



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- More than 600 responses representing all sectors
- Businesses with more than 21 employees or those in the manufacturing industry most likely to rely on airports to conduct business



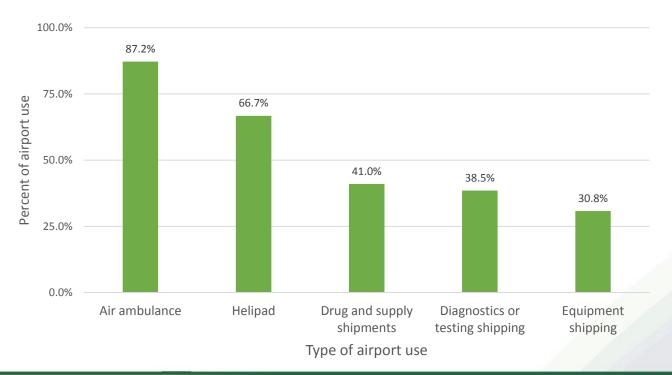
Medical Flights



- Key roles
 - → Facilitate emergency evacuation services
 - → Support health care practitioners who fly to remote communities to provide routine and specialty care
- Benefits
 - Yital for patients who require immediate medical attention or advanced care
 - → Allow residents to remain in local communities instead of relocating to receive specialized care
- Hospital survey conducted by the University of Montana Bureau of Business and Economic Research



- Indicated that a majority of hospitals depend on airports in some capacity
- Survey encompassed all hospital in the state (61)



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 Majority of airports serve as primary or alternatives for fire suppression



- Key agencies
 - → Bureau of Land Management
 - → U.S. Forest Service
 - Montana Department of Natural Resources and Conservation
- 8,404 fires from 2011 to 2015
- Operations benefit local and regional economies through indirect and induced spin-off effects

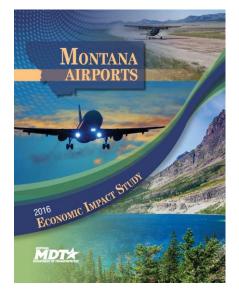
S Military / Law Enforcement

- Key law enforcement activities
 - → Responding to calls in remote areas
 - → Search and rescue
 - → Prisoner transport
 - → Homeland security operations
- Military exercise and training
 - → Over 30 airports accommodate military aircraft
 - → Some facilities established by the U.S. Army Air Forces during World War II
- Operations support military and civilian jobs, drive fuel sales, and provide other benefits



Products

Statewide Executive Summary

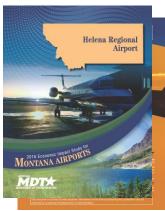


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Individual airport brochures







Study Benefits and Uses

- Supports decision-making at all levels
- Communicates wide range of benefits of Montana airports, many of which are not recognized or understood
- Promotes economic activity and development
- Understanding of how broader economic, demographic, and other trends have affected aviation in Montana

The results can be used to support decision-making on all levels for projects, resources, and funding

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