



Ennis-Big Sky Airport



2016 Economic Impact Study for
MONTANA AIRPORTS



Montana's Airports Support Our State

Montana's airports play an integral role in our transportation system by providing access to destinations within the state, throughout the country, and across the globe. Airports also offer significant economic benefits to our communities by supporting jobs; generating payroll; paying taxes; and triggering spending at local, regional, and state levels.

The importance of airports goes beyond transportation and economics. Airports offer services and other attributes of value that cannot always be easily measured in dollars and cents. Residents and visitors use airports for leisure and business travel, and airports serve as the base for a wide range of critical activities such as wildland firefighting, search and rescue operations, and training for future aviators. Airports are the starting point for aircraft that conduct utility inspections, provide medical evacuation services, and transport staff and executives for business activity.

To better understand the value of Montana's airports from the perspective of both economics and community benefits, the Montana Department of Transportation (MDT) conducted a comprehensive study of the state's aviation facilities. The study analyzed the contributions of the Montana airport system, including aviation-related and non-aviation-related businesses, visitor spending, capital expenditures on construction, and additional spin-off (or "multiplier") effects. The study also examined specific activities and uses at each airport to identify how these facilities support Montana's residents and visitors.

Methodology

This study expresses the economic benefits of Montana's airports in terms of jobs, payroll, and total annual economic impact derived from the activities that occur at aviation facilities. Direct impacts include those from on-airport businesses, construction-related activities, and spending from visitors who travel through an airport. Airports host on-airport businesses that serve aircraft or passengers such as:

- Administration
- Military
- Airlines
- Maintenance
- Parking
- Concessions
- Car rental
- General aviation
- Air tours
- Air cargo

Additionally, airside and landside construction projects require continuous investments, many of which are high-dollar, long-term undertakings. Because commercial service and general aviation airports are essential to visitors' abilities to conduct business or vacation in Montana, airports support the hospitality industry through lodging, restaurant, retail, and entertainment spending.

Airports' direct impacts also have spin-off effects throughout Montana, as dollars spent at an airport and by visitors off-airport are re-spent locally, regionally, and statewide. Spin-off effects are caused when a portion of direct business revenues are used to purchase goods and services in Montana (i.e., indirect effects) and when the portion of revenues paid as wages to workers are spent within the state (i.e., induced effects).

Combined, direct impacts and spin-off effects compose the total contribution of an individual airport and determine the statewide impact of Montana's airport system.



STATEWIDE IMPACTS

Aviation is a vital key to Montana's economic activity and transportation network. The public-use airports in the state contribute:



DIRECT ECONOMIC IMPACTS

On-Airport
\$549,000

Construction
\$875,000

Visitor Spending
\$2,831,000



EKS TOTAL IMPACTS

An infographic for 'EKS TOTAL IMPACTS' featuring three icons: a person icon with the number 75, a green dollar sign icon with the value \$2,341,000, and a blue gear icon with the value \$7,224,000. All elements are enclosed in a rounded rectangular frame.

Agricultural Spraying



Corporate/Business Activity



Aerial/Wildland Firefighting



Military Exercise/Training



Emergency Medical Aviation



Police/Law Enforcement



Ennis-Big Sky Airport



Ennis-Big Sky Airport (EKS) is a general aviation airport six miles southeast of the Town of Ennis in Madison County, Montana. The town is nestled between Yellowstone National Park and the Bitterroot, Salmon-Challis, and Targhee national forests in the Rocky Mountains. With a 6,500-foot-long runway and proximity to major state highways and outdoor recreation, Ennis-Big Sky Airport is an attractive destination for a variety of aircraft.

Ennis-Big Sky Airport utilizes its facilities to their full extents. Recreational flying, agricultural spraying, aerial photography, wildland firefighting, flight training, and real estate tours are common at the airport. Choice Aviation, the sole fixed-base operator (FBO), offers the closest airport access to the "biggest skiing in America." Residents and visitors have year-round access to Big Sky Resort, Moonlight Basin, and The Yellowstone Club, as well as the recreational opportunities found in the nearby Spanish Peaks, Yellowstone National Park, and national forests. World-class fly-fishing and high-end lodges are also a short drive away in the Madison Valley just north of town.

In addition to providing access to the rich outdoor landscape of the region, the airport serves as a community event space.

The Town's public meetings are held at the FBO's facilities, and the airport hosts an annual air show/fly-in each July that annually draws over 500 people.

Ennis-Big Sky Airport is not only a landing destination for aircraft, but also a vital link in the regional economy as travelers seek to experience the beauty of southwestern Montana.

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