

Road Safety Board / TraSaCu

Sept. 29th 2015, Susanne Kaiser, at CHSC, Bozeman, MT





<http://www.trasacu.eu/>

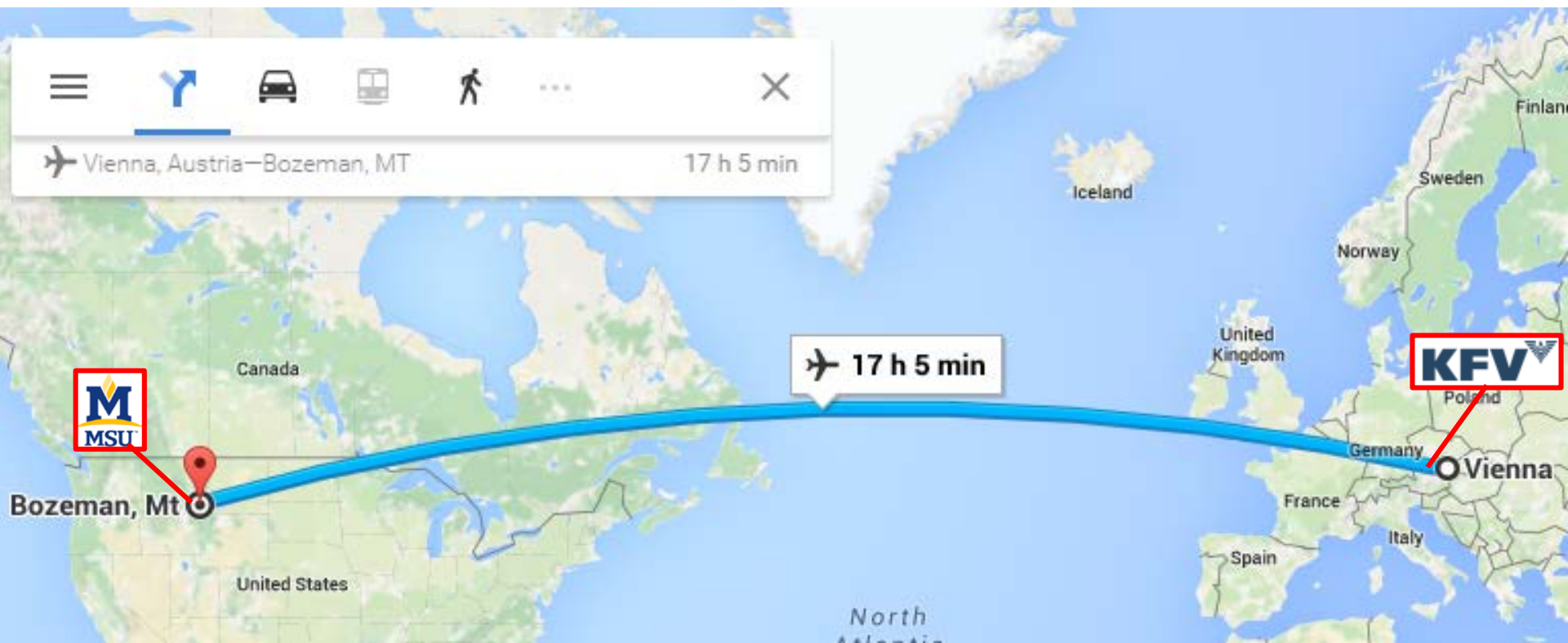


Agenda

- About KFV
- About me at KFV
- TraSaCu Outline
- TraSaCu at CHSC

About KFV

- Founded 1959 as politically independent organisation
- Aim = accident prevention in traffic
.. mainly in traffic but not exclusively



Members of KFV



Alliance of Austrian Insurance Companies
Verband der Versicherungsunternehmen Österreichs



Workers Compensation Board
Allgemeine Unfallversicherungsanstalt

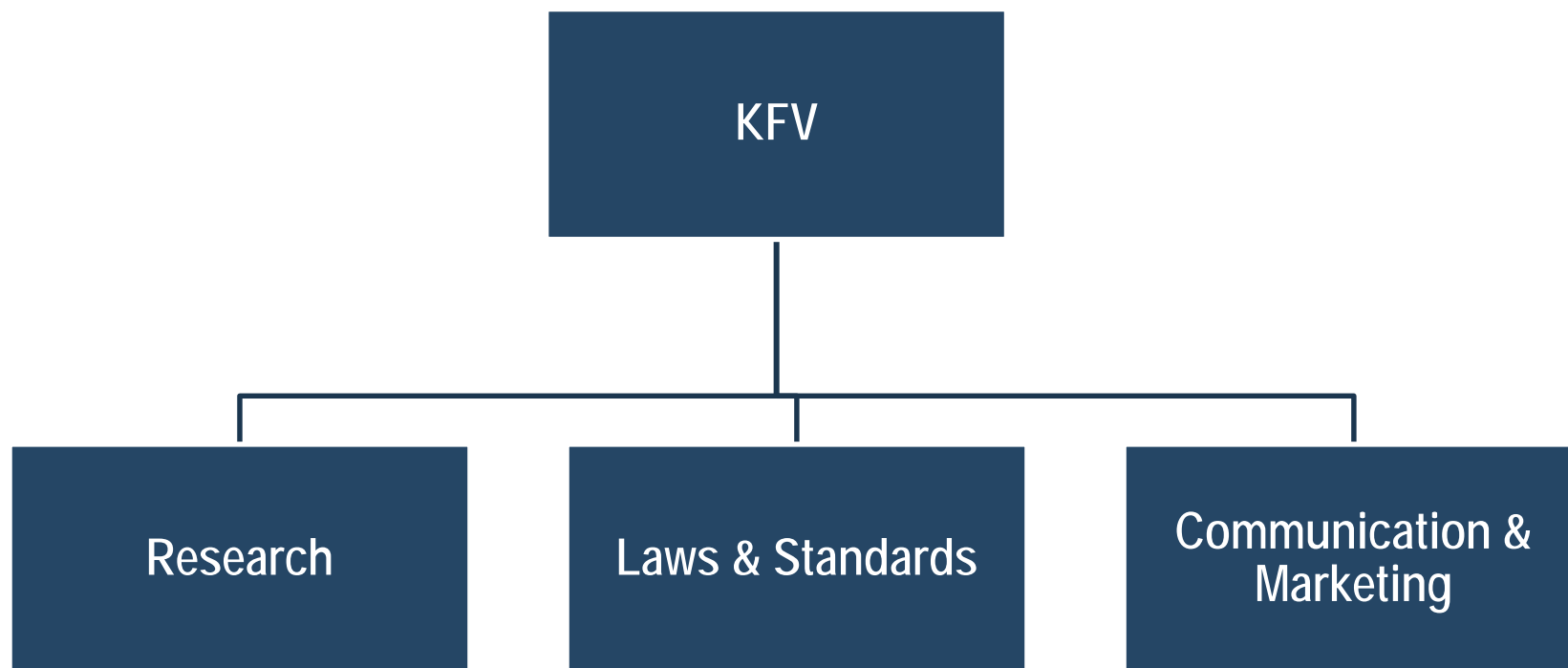


Motorist Club
Österreichischer Automobil-, Motorrad- und Touring Club



Motorist and Cyclist Club
Auto-, Motor-, und Radfahrerbund Österreichs

Subdivisions of KFV



Interdisciplinary work at KFV

- Traffic Engineering
- Urban planning
- Vehicle engineering
- Psychology
- Sociology
- Education
- Law
- Statistics
- Database technology
- Public relations



KFV Activities

- Research on National and International Level
- Road Safety Programmes (Consultancy)
- Black Spot Management & Road Safety Inspections
- International Cooperation
- Lobbying, Communication
- Campaigns



Important Achievements

- 2nd phase education
- Section Control
- Alcohol-screening
- Penalty point system
- Trainings after DUI

About me at KFV

- Psychologist (Social & Environmental Psychology)
- Since 2013 at KFV
- Human Factors in Traffic Safety
- Mainly International Projects



<https://culturemelange.wordpress.com>

17.04.2012

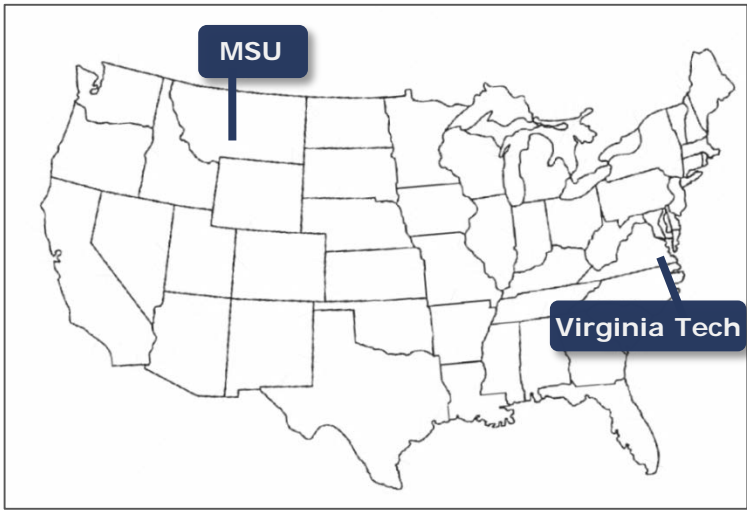
TraSaCu Outline

EU-Programme	Horizon 2020, Marie Skłodowska-Curie Research and Innovation Staff Exchange (RISE)
Grant	499.500 € (KFV: 108.300 €)
Project Duration	36 month (03/01/2015 – 02/28/2018)
Coordinator	KFV (Austrian Road Safety Board)
Partners	13 academic and non-academic organisations from 9 countries
Project Character	Early stage and experienced researchers will be seconded to partner organisations abroad for 111 month in total.

About EU's Marie Curie RISE-Programme

- Mobility of researchers (early stage & experienced)
- Exchange of knowledge between countries
- Exchange of knowledge and cooperation between academic and non-academic organisations
- Open to different research areas

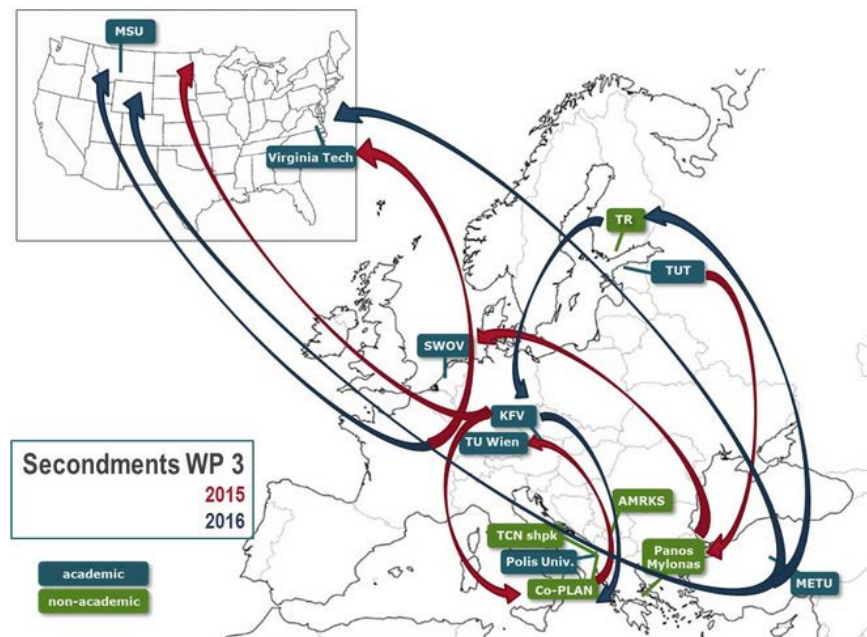


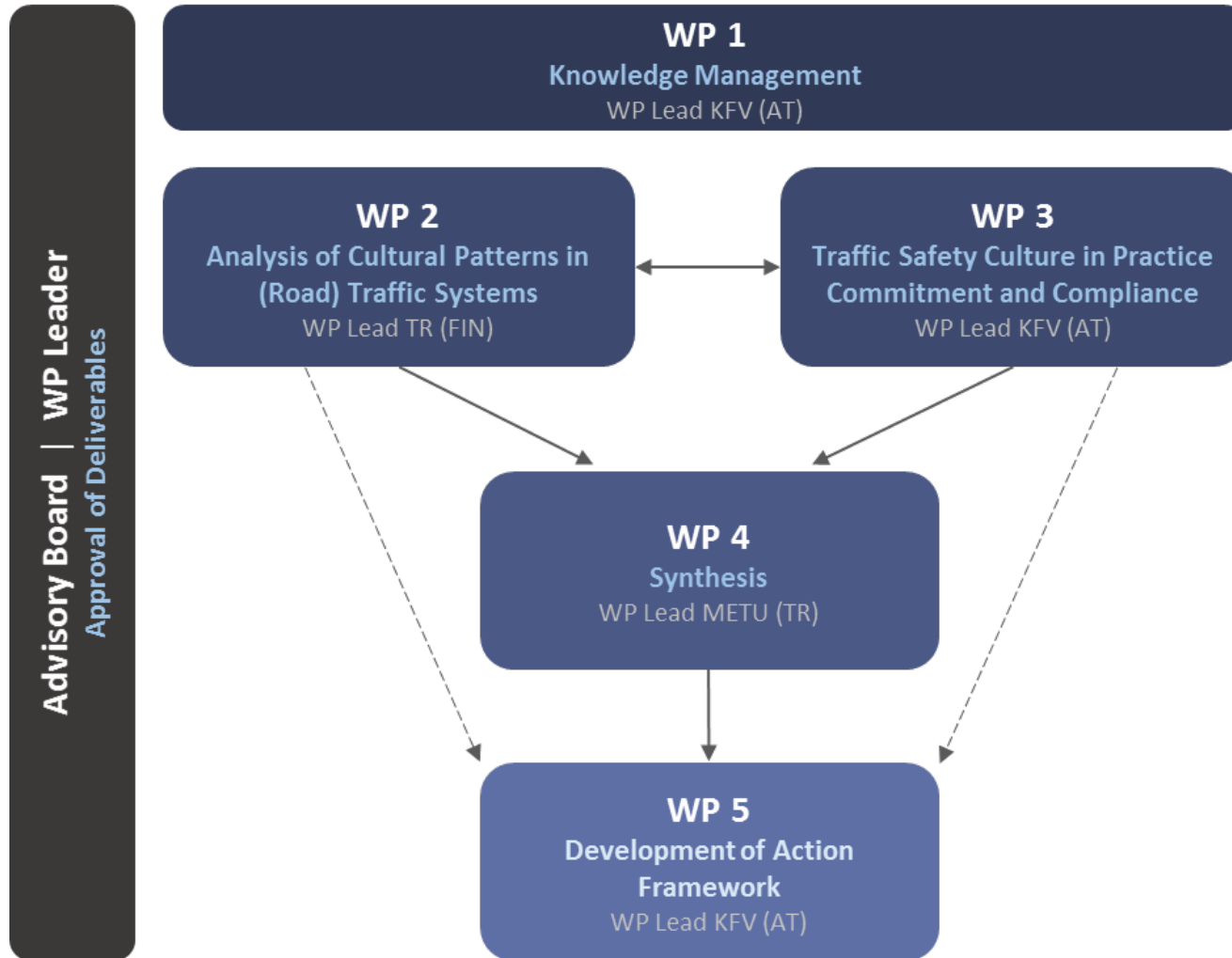


- academic
- non-academic

TraSaCu Mission

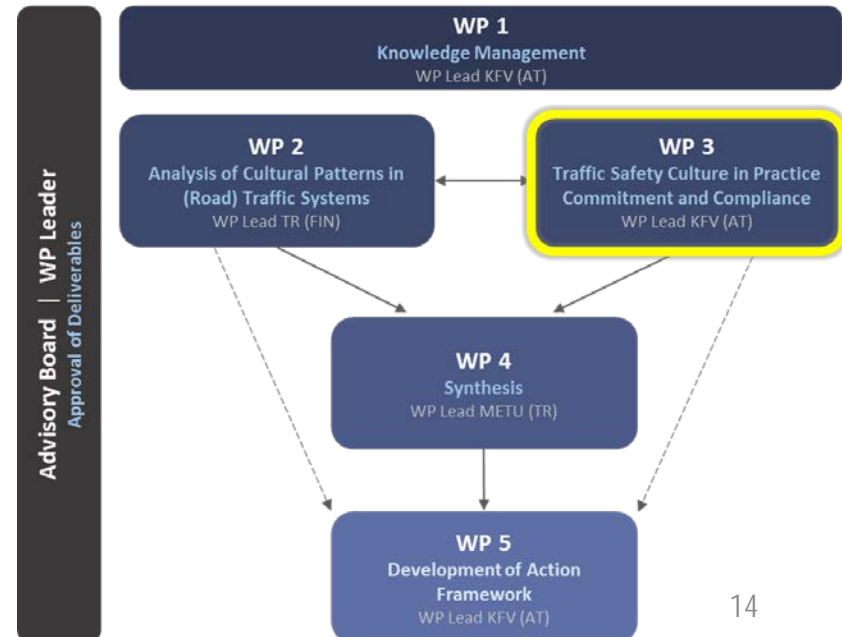
- Developing a comprehensive framework of traffic safety culture
- Usefull for practical road safety work in Europe
- By bringing together different fields of expertise and knowledge exchange





My Work at CHSC

- Insight in the work of CHSC
- Building a networking
- Coordination of WP 3 – Attitudes and self-reported behavior
- Comparability of US and European data in this respect
- Expert Interviews on different levels
- Fieldwork Diary (Observations of local traffic)





<http://www.trasacu.eu/>



Thank you!

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Main factors for accidents (like in most of countries...)

- Speed
- Alcohol + Drugs
- Seatbelt use
- Young (predominantly male) drivers
- Infrastructure: non-forgiving roadsides, roads not self-explaining



Road Safety Programmes

Consultancy in the field of setting up and managing the process of integrated safety programmes.

- National Road Safety Programmes
 - 2002-2010
 - 2011-2020

- Consultancy for regional and local authorities in setting up their road safety programmes

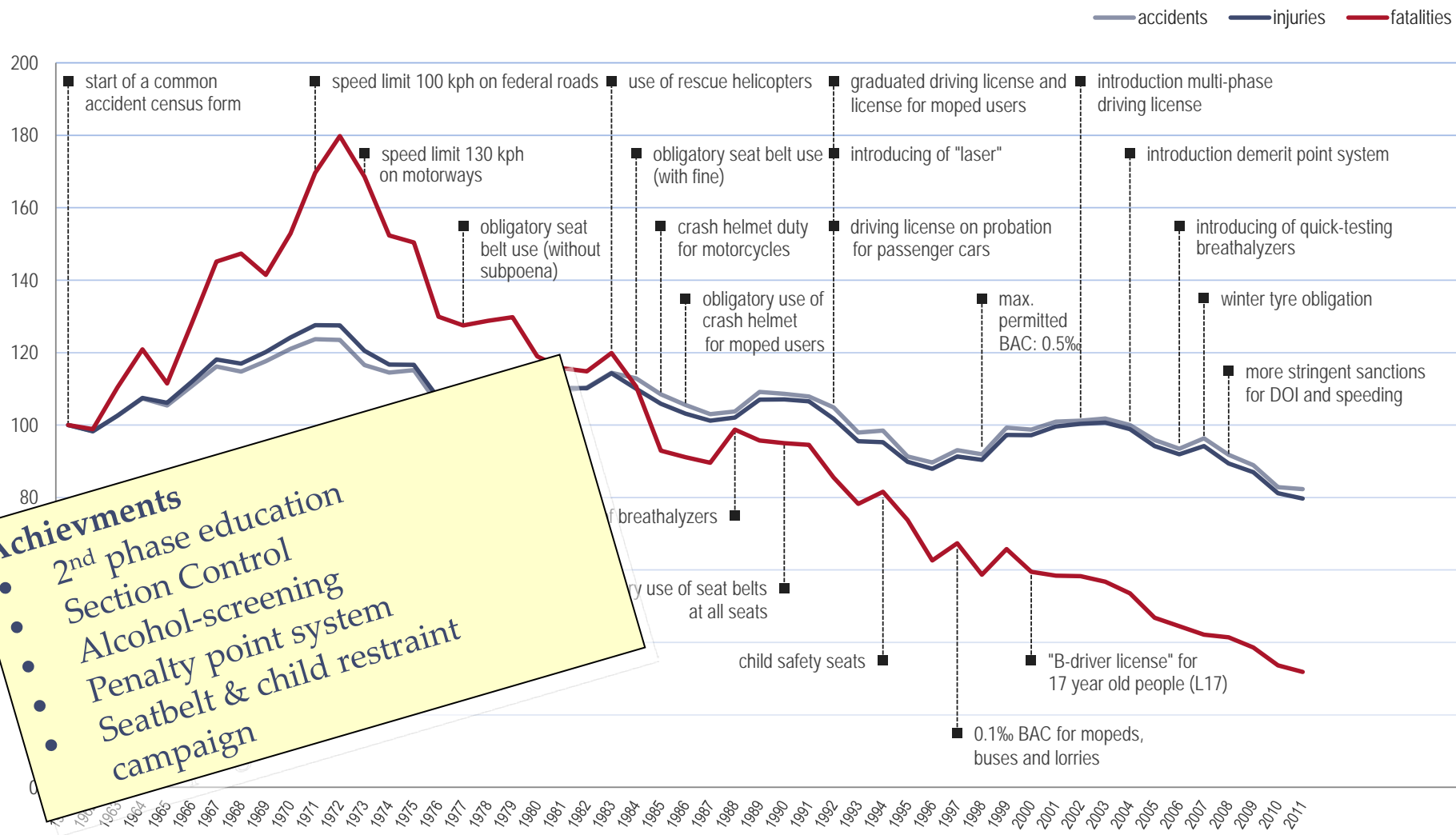
- Austrian Railways: Integrated Safety Programme

- ASFINAG: Austrian Motorways



Safety Measures and Trends in Road Safety 1961-2011

(Source: KFV, Data Source: Statistik Austria)



Achievements

- 2nd phase education
- Section Control
- Alcohol-screening
- Penalty point system
- Seatbelt & child restraint campaign

Memberships and Co-operations



Forum of European Road Safety Research Institutes

European
Transport
Safety
Council

CARE: Accident database of the European Commission



Organisation for Economic Co-operation and Development



Confederation of Fire Protection Associations Europe & International

