

### **Benefits Us All**

**HRDC** Transportation







### Growth Dictates Change, Creating a UTD in Gallatin County

- Streamline Beginnings
- Growth Dictates Change
- Transit Development Plan
- Best Community Option & Next Steps
- Questions





### **Program Beginnings**

- Studies documented a clear NEED for transit, but
  FEASIBILITY was still a concern
- Public Stakeholder Advisory Committee
  - Planning Consultants recommends forming Urban Transportation District (or model concept)
  - HRDC selected as the recipient of the new FTA funds since HRDC was already operating Galavan
  - HRDC created the Streamline/Galavan Advisory Board, structured to transition into an Urban Transportation District Board
  - O Streamline began service on August 21, 2006





### **Growth Dictates Change to Structure and Funding**

- Census results Bozeman surpassed the 50,000 population threshold moving from rural to a "small urban" area
- Small urban designation changes federal funding structure for HRDC's Transportation Programs
- Redesign Streamline 2020
  - Bi-directional (eliminate large loops)
  - O Added new route in Bozeman
  - Better access in Belgrade (more stops)
- 2021 Transit Development Plan
  - Significantly increase service levels & routes
  - Identified three microtransit zones
  - Explore creation of an Urban Transportation District (UTD)





# Stakeholder Interviews Public Opinion Survey



- Stakeholder Interviews
- Public Opinion Survey
- Message Triangle
  - O Improving quality of life for Gallatin Valley
  - O Community & Benefits for us all
  - Opportunity & Self-Sufficiency
  - O Fairness & Compassion
- Public & Stakeholder Presentations
- UTD Steering Committee



## Gallatin Valley Urban Transportation District

- Legal requirements to form UTD (per MCA)
  - 20% of registered voters within proposed district boundaries sign petition
  - Ballot issue certified, Public Hearing & Resolution to appoint UTD Board
  - Special District Election Ballot (May 2, 2023)
- District Boundaries
  - Expanding Boundaries requires the same proces

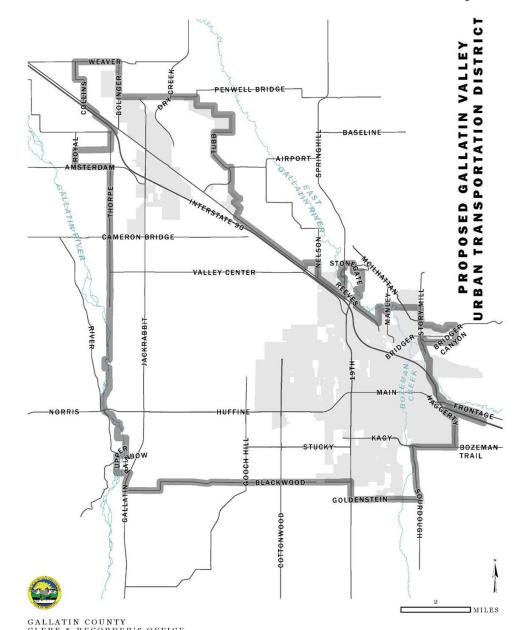






## **Gallatin Valley Urban Transportation District**

- UTD Boundary Map
  - Final map created based on Streamline's current and projected service areas
  - Map also includes anticipated future growth areas
  - Transit service can be provided outside of District Boundaries if deemed appropriate
- Forming a UTD does the following:
  - Allows continuity of Streamline
  - Continue collaborations already established
    - Community focused approach
  - Representation from communities & governments
  - Sets stage for growth into a regional transportation system





#### **Petition Submission**

- HRDC & Public Transportation Steering Committee
  - UTD best option for community
  - Finalized UTD Boundary Map
  - Kick off event
- Public Outreach & Engagement
  - Press Releases, Letter to the Editor, Opinion Pieces
  - UTD page on website (FAQ & Sustainability)
  - Presentations & Handouts
- Signature Gathering
  - o Paid & Volunteer
  - Signed Training Affidavit





## **UTD Sustainability for Public Transportation**

- Single Purpose Entity
  - Governing Board charged with operations, infrastructure, & activities of public transportation
- Focus on Regional Collaboration & Representation
  - Cities/County appoint to Governing Board
  - o MSU, service organizations, & various rider demographics, etc.
- No significant geographical constraints
  - Transit service can be provided outside of boundaries if deemed appropriate
  - Maintains current services provided by Streamline and Galavan





## UTD Frequently Asked Questions

**Q:** What is a UTD?

**A:** Entity with a governing board to manage operations, infrastructure, and activities of public transportation.

**Q:** Why form a UTD now?

**A:** The 2020 Census classifies Bozeman as a small urban area, changing the structure of federal funding.

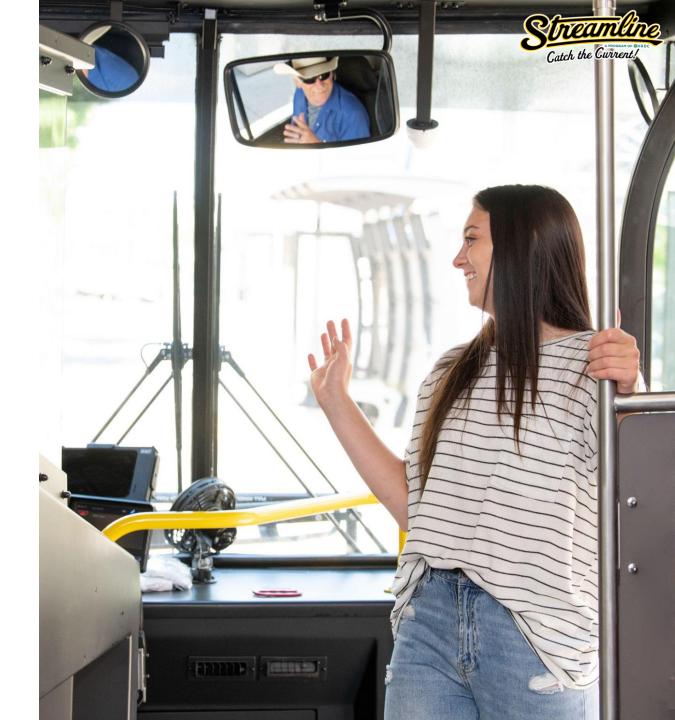
**Q:** What impact is there to taxpayers?

A: There is no cost to form the District

**Q:** Why is Streamline zero-fare?

**A:** Cities the size of Bozeman can only generate about 8-9% of operating revenue, meaning costs to charge fare outweigh revenue.

**A:** Local Partners provide match to federal dollars <u>PLUS</u> cover more than estimated fares.





#### May Ballot Language

Shall the Gallatin Valley Urban Transportation District be created?

- Transportation District YES
- Transportation District NO

(By voting yes, you support creation of the Gallatin Valley Urban Transportation District to supply public transportation services and facilities to district residents and other persons. The District will be governed and managed by a transportation board. The board shall have all powers necessary and proper to the establishment, operations, improvement, maintenance, and administration of the transportation district. There is no cost to form the district.)





#### **Success at the Ballots**

- **79%** of voter support
  - Gallatin Valley UTD Created!
  - O Board Appointments in process
- FTA Eligibility Requirements
  - Transition from HRDC to GVUTD
  - o 2 Year Timeline
  - Board Commitment & Trainings





## **New Planning for Future Expansion**

- FTA Areas of Persistent Poverty Grant
  - Planning for new transit services (Update Transit Development Plan)
    - Climate Change
    - Racial Equity
    - Environmental Justice
  - Public Engagement
    - Community Surveys
    - Digital Advertising
  - Finance Planning
    - Long-term sustainable funding





### **Questions?**

StreamlineBus.com

