



Unrestrained Vehicle Occupant Emphasis Area

Janet Kenny
CHSP Emphasis Area Chair

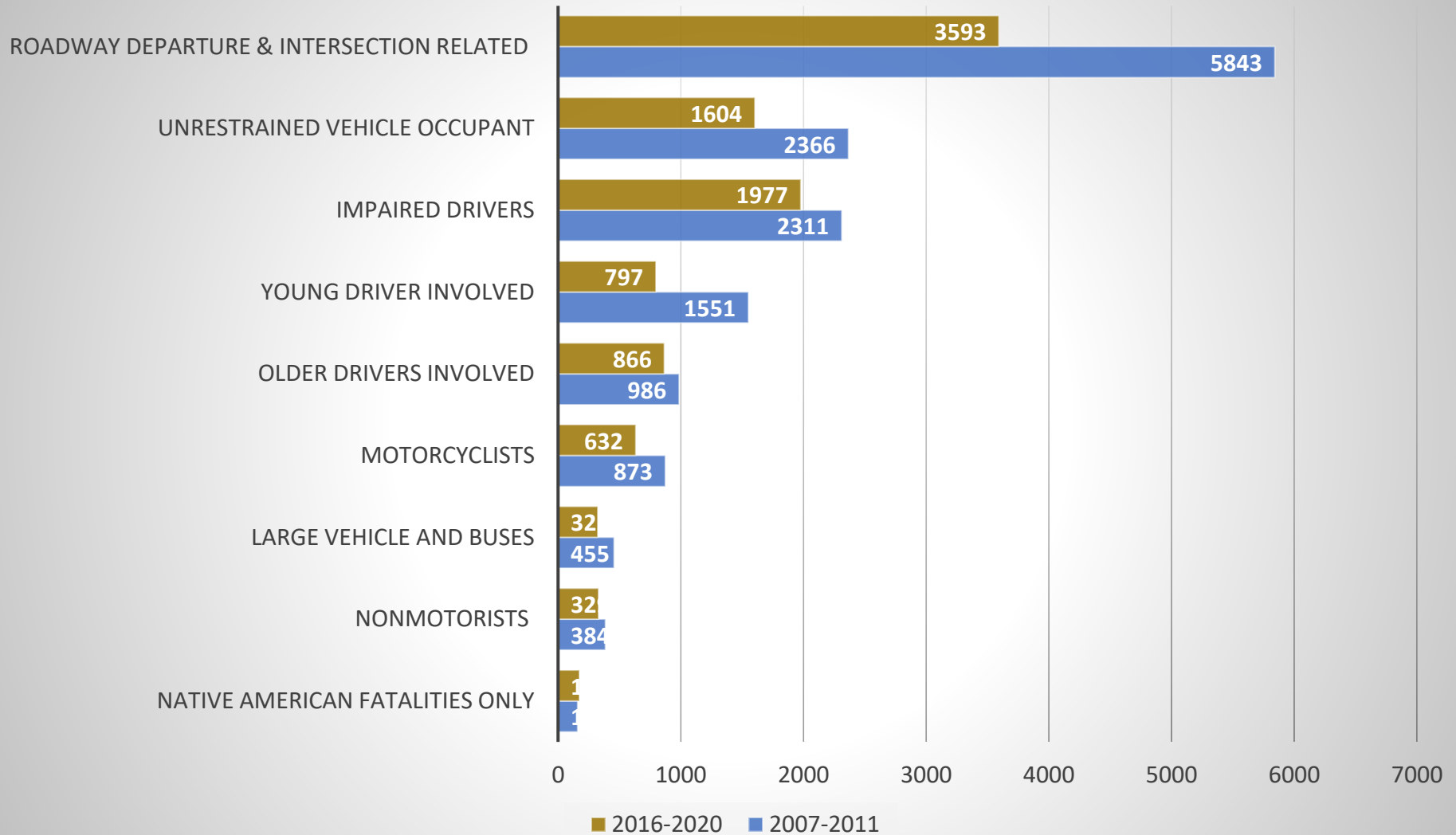


Unrestrained Vehicle
Occupant Emphasis Area

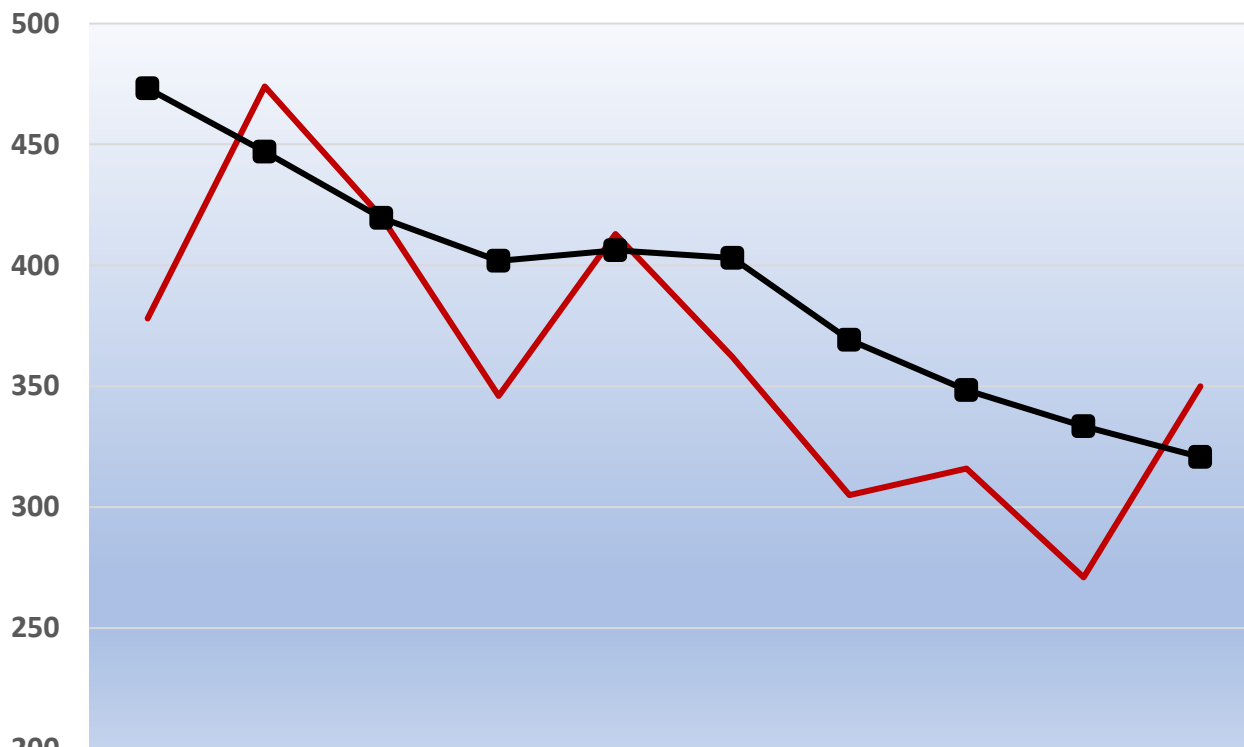
Objective:

- Reduction of Unrestrained Vehicle Occupant Fatalities
- Reduction of Unrestrained Vehicle Occupant Serious Injuries

Fatal & Serious Injuries Associated Key Emphasis Areas, First 5-Years vs Recent 5-Years of Implementation



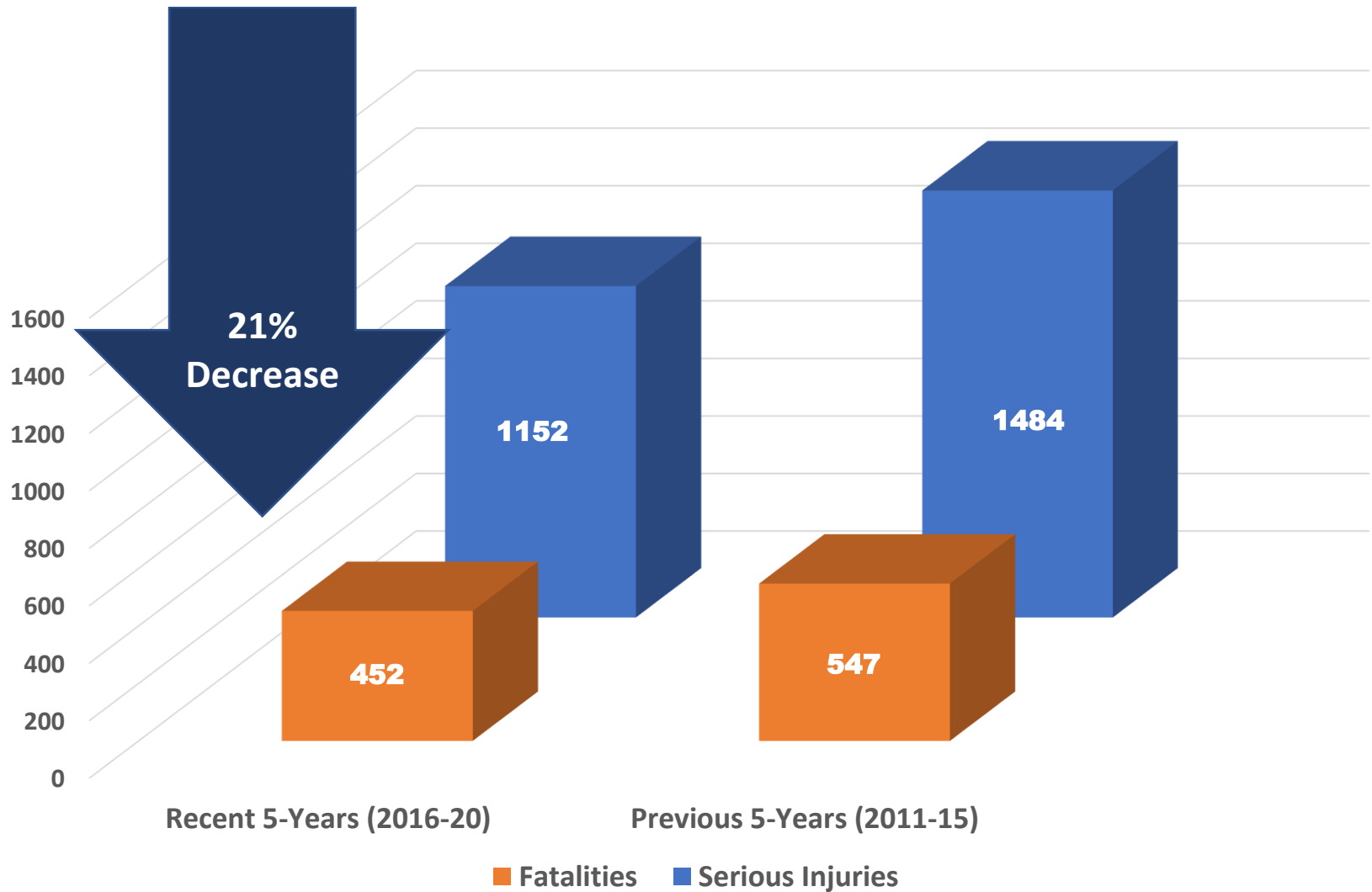
Unrestrained Vehicle Occupant Fatalities & Serious Injuries, 2011-2020



	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020
— All Fatalities & Serious Injuries	378	474	420	346	413	362	305	316	271	350
—■ 5-Year Average	473	447	420	402	406	403	369	348	333	321
Fatalities	110	114	105	100	118	95	84	91	74	108
Serious Injuries	268	360	315	246	295	267	221	225	197	242

The 5-year average shows a continuous decrease. 2017, 2018, & 2019 were the lowest years for unrestrained vehicle occupant fatalities & serious injuries.

Unrestrained Vehicle Occupant Fatalities & Serious Injuries, 5-Year Comparison



Unrestrained Vehicle Occupant Emphasis Area



- BUMT Coalitions
- Dept. of Labor & Industry
- Dept. of Public Health and Humans Services
- SOAR Program
- Office of Public Instruction – Driver Programs
- Injury Prevention
- Montana Highway Patrol
- Missoula Police Dept.
- Safe Kids Montana
- Healthy Mothers Healthy Babies

Strategy 1: Laws & Enforcement



Support efforts from partners and stakeholders to implement a primary seat belt law

- 2021 Legislative Session - No primary bill made it through the session
- Child Passenger Safety – SB 150 Strengthen law – raise age to under 8, under 65 pounds, under 13 years of age ride in back seat. Intent to align MT law with national recommendations
- Child passenger Safety HB 256: Revise child restraint laws. Legislative Intent: Clarifying the applicability of the child safety restraint system requirements and amendment Section 61-9-420, MCA. This language clean up bill passed.

Strategy 1: Laws & Enforcement – Partnerships with Law Enforcement



THE BELTS YOU BUCK



THIS ONE IS THE IMPOR




NHTSA

- STEP Selective Traffic Enforcement Program – 18 participants
- 2021 – 5807 total hours worked on grant – 12,052 citations and warnings, 665 seat belt, 11 child restraint.
- 2021 - Seven Mini-Grants 540 hours and 291 Citations issued. Seat Belt 7, no child restraint. (Citation data is incomplete)
- Safety Enforcement Traffic Team - SETT - 2021 – 2384 total hours worked on grant – 5,855 citations and warnings, 506 seat belt, 5 child restraint.

**Strategy 2:
Communication,
Education &
Injury Prevention**

- Sustain and grow the community-based Buckle Up Montana program.
 - Tri-County (Lewis & Clark, Jefferson, Broadwater) BUMT Helena School Dist. Tracie Kiesel, Coordinator
 - Cascade County BUMT – Megan Brunelle, Coordinator
 - Flathead County BUMT – Wendy Olson-Hansen, Coordinator
 - Missoula County BUMT – Steve Schmidt, Coordinator

CHOOSE CAR SEAT
BY AGE & SIZE



KNOW FOR SURE

IF YOUR CHILD IS IN THE RIGHT CAR SEAT.

National Seat Check Saturday Event

Date: Saturday, September 25, 2021

Time: 11am-1pm

Location: Target-Outer Parking Lot

3303 N. Montana Ave, Helena

Bring your Vehicle, Child, and Carseat and Nationally Certified Technicians will help with the Proper Use, Adjustments, and Installation. There will be a limited number of Convertible, Combination, and Booster Seats available to families who meet low-income qualifications. You can call 324-1072 by 5pm on Friday, Sept.24 if you have questions.




VISIT SAFERCAR.GOV/THERIGHTSEAT




Child Car
Safety

September car seat check event in Helena during National Child Passenger Safety Week organized by Tracie Kiesel



Strategy 2:
Communication,
Education &
Injury Prevention

- Sustain and grow:
 - Safe on All Roads Program - SOAR
 - Teen Peer to Peer Traffic Safety Program - collaboration with Future Career and Community Leaders of America – FCCLA
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Strategy 2: Communication, Education & Injury Prevention

- Current 11/2/21 - 233 Total Certified
- 214 Technicians, 19 Instructors
- Four certification courses were held in FY 2020, six courses are planned for 2021-2022. Two certification renewal courses 2022.
- [Car Seats and Booster Seats | NHTSA](#)

Sustain and Grow Child Passenger Safety Technician Certification

CHOOSE CAR SEAT:
BY AGE & SIZE

THE NUMBER OF PEOPLE
WHO THINK
THEY HAVE THEIR CHILD
IN THE RIGHT SEAT.

THE ONES
WHO ACTUALLY DO.

KNOW FOR SURE
IF YOUR CHILD IS IN THE RIGHT CAR SEAT.

CAR SEAT CHECK
Date & Time: _____
Location: _____
Sponsor: _____
Phone: _____

Ad
VISIT SAFERCAR.GOV/THERIGHTSEAT

NHTSA
Child Car Safety

CPS Technician Support

Montana's Child Passenger Safety Team Newsletter

CPS Technician Webinars CPS Technician Survey

Montana's Child
Passenger Safety
Team Newsletter-
August 2021

Montana Child Passenger
Safety Certification Courses &
Technician Updates

All are subject to be cancelled due to any
new COVID-19 restrictions

**CPS CERTIFICATION COURSES &
CPS TECHNICIAN UPDATES**

MORE TRAININGS ARE BEING CONSIDERED
AND SCHEDULED-Stay Tuned!

If you know of someone in your area who
is interested in becoming a Certified
Technician, please have them contact one
of the following:

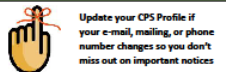
Tracie Kiesel-MT CPS Contact
(406) 439-0085, tkiesel@helenaschools.org

Wendy Hansen-MT CPS Contact
(406) 751-8106, wolsen@flathead.mt.gov

Sheila Cozzie-MDT Contact
(406) 444-7301, scozzie@mt.gov



Montana currently has 218 CPS Technicians
and
19 CPS Instructors-Thank You for all you do!



IMPORTANT ANNOUNCEMENT

Our State CPS Program Planner, Erin Root, has taken another job with the Montana Department of Transportation. MDT will work hard to fill the position, and in the interim, you can always contact one of the individuals listed to the left or any of our CPS Instructors if you need help with the Certification or Recertification Process, supplies, or have ideas, suggestions, or concerns, and for those of you who had the pleasure to work with Erin, you know that she is a Great Advocate for Child Passenger Safety and she has been instrumental in connecting Families and Technicians with resources all across our State to help Transport Children Safely and we are a Stronger Program because of her!



At this time, Erin will maintain her CPS Technician Certification, so we are not exactly saying Good Bye, there is a very good chance you'll get to see her at an event in the Helena area, and she will finish the annual safety seat shipments to fitting stations prior to National Seat Check Saturday, but we would like to wish her well in her new job and we will announce the new CPS Program Planner at MDT as soon as the position is filled.



May 2021 Technician Update

**May 5, 2021 - 14th Annual CPS Technician Update in Helena
Attended by 40 MT CPS Technicians and Instructors**



All attendees who didn't have a LATCH manual were given one to keep (provided by the MACPS) and were also given Storage Clipboards and Lanyards with a clear waterproof pouch for their Wallet Cards (provided with a State Farm Grant), a Belt Shortening Clip, an IMMI Clip with tape measure, a recent Recall List, & Copies of the NDCF Checkform

Strategy 2: Communication, Education & Injury Prevention



Continue to support and sustain purchase and distribution of child passenger safety seats.

- In FFY20, MDT distributed 541 convertible child safety seats to CPS Inspection Stations
- FFY21 Seat distribution, 235 convertible car seats, 253 Two-In-One Booster seats.

Strategy 2:
Communication,
Education &
Injury
Prevention

Support the Traffic Safety Culture &
Towards Zero Deaths efforts resources

[Traffic Safety Culture \(mt.gov\)](#)

[Resources and Tools to Reduce Multi-Risk Driving Behaviors](#)

[Guidance on Messaging to Avoid Reactance and Address Moral Disengagement](#)

Strategy 3: Improve Unrestrained Vehicle Occupant Data



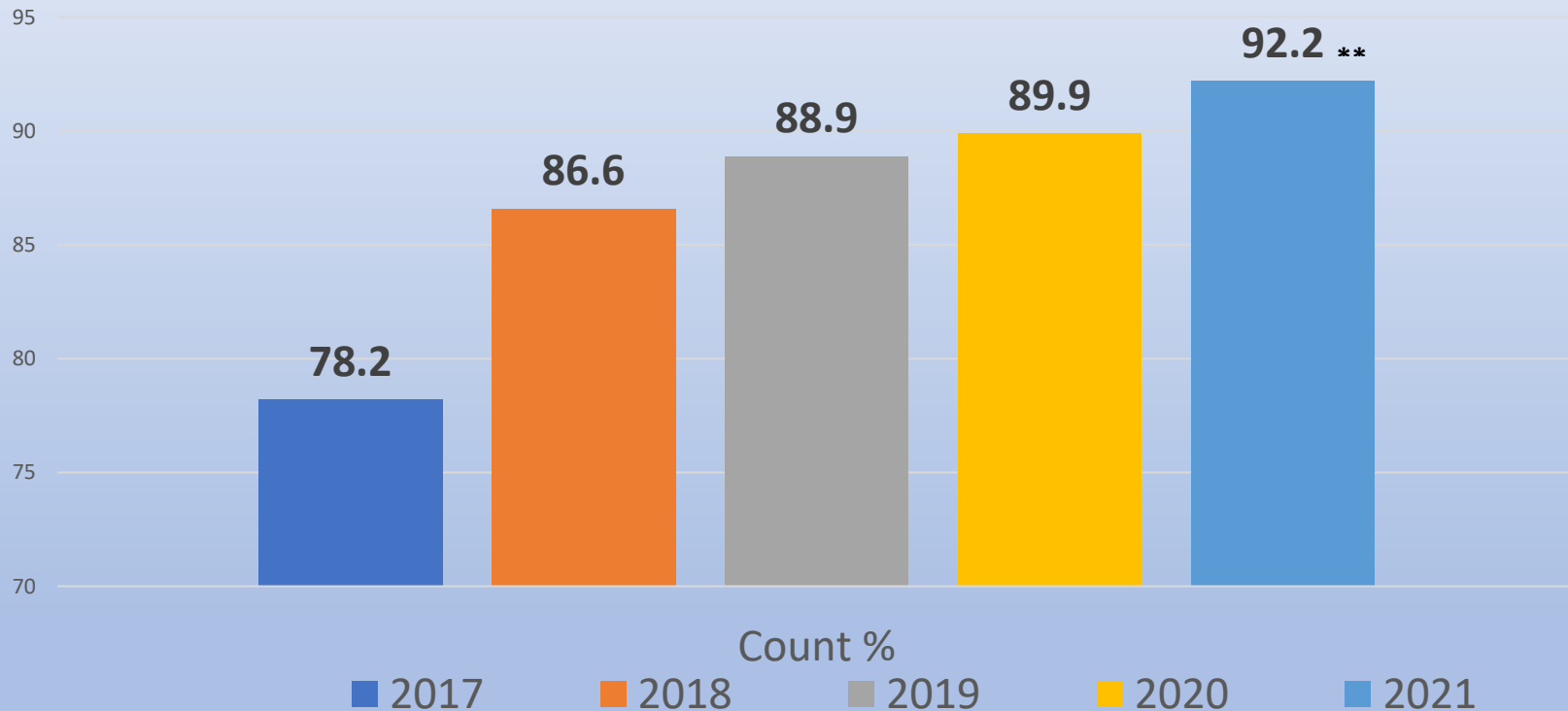
- Safety restraint use
- Observational
- Child Passenger Safety checklists
- Other: crash, citation, trauma registry

Strategy 3: Improve Unrestrained Vehicle Occupant Data

- Safety Restraint Use
 - Crash Data – analysis of trends
- Observational
 - Seat Belt counts
- Child Passenger Safety
 - Technician collect data when assisting caregivers

Improve Unrestrained Vehicle Occupant Data

Annual Observational Seat Belt Use Count*



* Front seat only occupants,

** NHTSA to certify

Strategy 3: Improve Unrestrained Vehicle Occupant Data

- Montana Youth Risk Behavior Survey
- [Youth Risk Behavior Survey \(mt.gov\)](https://www.mt.gov/youth-risk-behavior-survey)
- Traffic Data improvement projects – Traffic Records Coordinating Committee

Challenges

- Primary Seat Belt Law
- Enhancement of Secondary Law – penalty
- Enhance Montana's child passenger safety law to recommended Age, Weight and Height

Thanksgiving NHTSA message



Contact

- Janet Kenny, Supervisor State Highway Traffic Safety Section, MDT
- 406-444-7417
- jakenny@mt.gov
- [Traffic Safety Plans \(mt.gov\)](#)

