

CUSTOMER SERVICE (ALL CUSTOMERS!)

PRESENTED BY

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On Your Mark Transportation, LLC





Are You Taking Care of *ALL* of Your Customers?







Herb Kelleher, Founder





"Your people come first, and if you treat them right, they'll treat the customers right."





"You have to treat your employees like customers."





"If you create an environment where the people truly participate, you don't need control. They know what needs to be done and they do it."



Horst Schulze, co-founder of the Ritz-Carlton Hotel

"We are not servants. We are ladies and gentlemen serving ladies and gentlemen."





Are you taking care of YOUR Customers?





Let's look in your Driver Room! (Do you have one??)





Do you have a Wall of Fame? Or a Wall of Shame?





Would YOU want to spend time in that room?





Do you do customer surveys? All Customers?





How do you get feedback from your "customers"?





What are you doing for "Customer Appreciation Days"?





How do you greet your "Customers"?





Do you have "Mystery Shoppers" for your office?







Transit Operators World Wide >

Private group · 17.1K members Invite Mentorship **Announcements Topics** Write something... (m) Photo Poll **□** Live **Announcements** X 分 **News Feed** Marketplace Notifications





Does your transit company treat you with respect and make you feel like you are a vital part of the operations?

₩ Wike Koch and 327 others

285 Answers

Like

Answer





Any other agencies that keep you up in the air on whether they are offering service on the holidays until like the day before?

Just curious



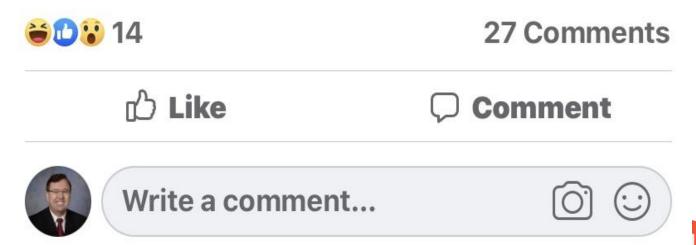




YOUR MARK

As New York has their parade for essential workers which includes transit, has your individual agencies treated you like heroes !!

Serious question....







When someone isn't paying attention...

Control (sounding condescending): We got a complaint that you didn't stop at stop X/Y.

Me: of course I didn't stop there.

Control (sounding angry): Care to explain

why?

Me: it's not on my route

Control: what do you mean? Of course it is.

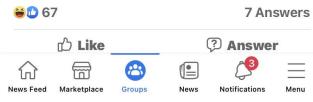
Me: sir, what route goes there?

Control: the fifteen, why?

Me: what route am I doing?

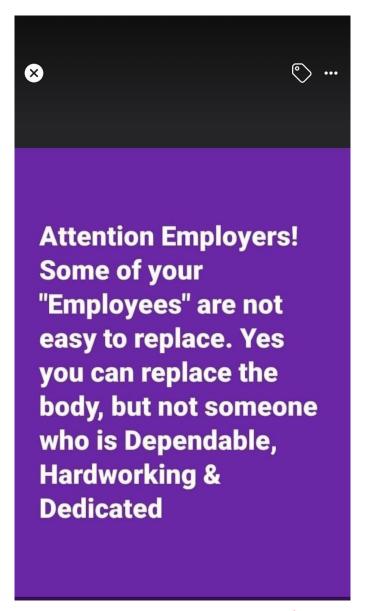
Control: the ninet.... oh... (hangs up)

Me: 😑 🤵

















16 Comments









Do you have a "mystery rider" system? When was the last time you rode on your system?





Survey System?





YES! You Do! It's Called....





SOCIAL MEDIA





What Formal System Do You Have For Ridership Feedback?





Speaking of Safety...







Let us get you to the finish line.

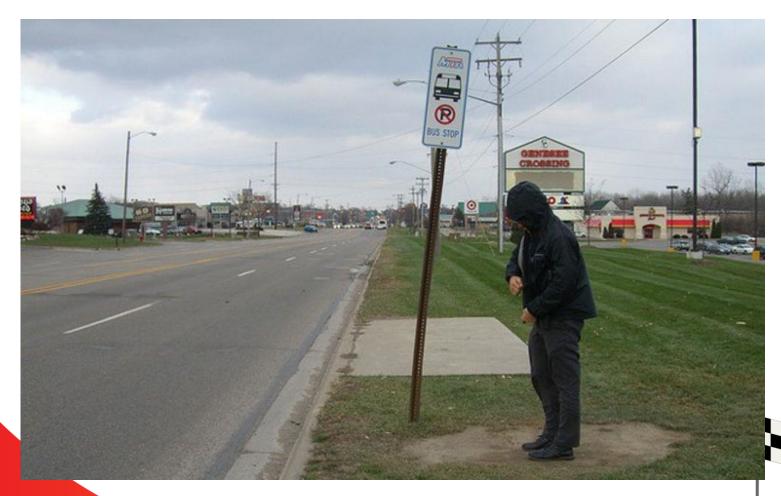






FINISH





FINISH













Transit Operators Worl...





Daniel Casado

Jul 26 · 🖭

Today makes 9 years with capital metro austin TX and 16 years driving busses. Still love what I do. Time flies.

























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