

..... MONTANA 2025

Purpose Driven Strategy Development

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Mike Colety, Kimley-Horn
2025 Annual Transportation Safety Meeting
Helena, Montana



Comprehensive Highway Safety Plan (CHSP)

Annual Meeting 2-Day Agenda



2025 Annual Transportation Safety Meeting
Carroll College, All Saints Hall - Lower Level
Campus Center, 1601 N. Benton Avenue, Helena, MT
Wednesday, August 13, 2025
Day 1



7:30-8:30 AM	Networking & Registration (Common Area) -coffee provided			
8:30 AM	Welcome -2025 Annual Transportation Safety Meeting Opening Remarks			
8:45 AM	Comprehensive Highway Safety Plan Overview, <i>Pam Langve-Davis, CHSP Manager</i>			
9:00 AM	Purpose Driven Strategy Development, <i>Mike Colety, Kimley-Horn</i>			
9:30 AM	Break (Common Area)			
9:50 AM	Emphasis Area Strategy Break-Out Session #1			
Session Room	Siena	Rice	Ross	Avila/DeSmet
	Group 1 Safe Road Users <i>Nic Ward, Safe System Solutions</i>	Group 2 Safe Roads <i>Jacob Farnsworth, Kimley-Horn</i>	Group 3 Safe Speeds/Safe Vehicles <i>Tim Burrows, Kimley-Horn</i>	Group 4 Emergency Response - Post-Crash Care <i>Mike Colety, Kimley-Horn</i>
11:00 AM	Emphasis Area Strategy Break-Out Session #2			
	Group 2 Safe Road Users <i>Nic Ward, Safe System Solutions</i>	Group 3 Safe Roads <i>Jacob Farnsworth, Kimley-Horn</i>	Group 4 Safe Speeds/Safe Vehicles <i>Tim Burrows, Kimley-Horn</i>	Group 1 Emergency Response - Post-Crash Care <i>Mike Colety, Kimley-Horn</i>
12:15 PM	Lunch Buffet (Main Room)			
1:15 PM	Emphasis Area Strategy Break-Out Session #3			
	Group 3 Safe Road Users <i>Nic Ward, Safe System Solutions</i>	Group 4 Safe Roads <i>Jacob Farnsworth, Kimley-Horn</i>	Group 1 Safe Speeds/Safe Vehicles <i>Tim Burrows, Kimley-Horn</i>	Group 2 Emergency Response - Post-Crash Care <i>Mike Colety, Kimley-Horn</i>
2:30 PM	Break (Common Area)			
2:45 PM	Emphasis Area Strategy Break-Out Session #4			
	Group 4 Safe Road Users <i>Nic Ward, Safe System Solutions</i>	Group 1 Safe Roads <i>Jacob Farnsworth, Kimley-Horn</i>	Group 2 Safe Speeds/Safe Vehicles <i>Tim Burrows, Kimley-Horn</i>	Group 3 Emergency Response - Post-Crash Care <i>Mike Colety, Kimley-Horn</i>
4:00 PM	Regroup: Review and Report			
4:30 PM	Meeting Adjourned - Day 1			

2025 Annual Transportation Safety Meeting
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Thursday, August 14, 2025
Day 2



7:30-8:30 AM	Networking & Registration (Common Area) -coffee provided			
8:30 AM	Welcome - Day 2: 2025 Annual Transportation Safety Meeting			
8:45 AM	Traffic Safety Culture: We are all in this - together! <i>Dr. Nicholas Ward, Safe System Solutions</i>			
9:15 AM	Development of Emphasis Area Workplans: Objectives and Goals and Strategies, <i>Mike Colety, Kimley-Horn</i>			
9:45 AM	Break (Common Area)			
10:00 AM	SMART Strategies and Role & Responsibilities of Emphasis Area Team, <i>Mike Colety, Kimley-Horn</i>			
10:45 AM	SMART Session #1			
Session Room	Siena	Rice	Ross	Avila/DeSmet
	Group 1 Safe Road Users <i>Nic Ward, Safe System Solutions</i>	Group 2 Safe Roads <i>Jacob Farnsworth, Kimley-Horn</i>	Group 3 Safe Speeds/ Safe Vehicles <i>Tim Burrows, Kimley-Horn</i>	Group 4 Emergency Response - Post-Crash Care <i>Mike Colety, Kimley-Horn</i>
Noon	Lunch Buffet (Main Room)			
1:00 PM	SMART Session #2			
	Group 2 Safe Road Users <i>Nic Ward, Safe System Solutions</i>	Group 3 Safe Roads <i>Jacob Farnsworth, Kimley-Horn</i>	Group 4 Safe Speeds/ Safe Vehicles <i>Tim Burrows, Kimley-Horn</i>	Group 1 Emergency Response - Post-Crash Care <i>Mike Colety, Kimley-Horn</i>
2:15 PM	Break (Common Area)			
2:30 PM	SMART Session #3			
	Group 3 Safe Road Users <i>Nic Ward, Safe System Solutions</i>	Group 4 Safe Roads <i>Jacob Farnsworth, Kimley-Horn</i>	Group 1 Safe Speeds/ Safe Vehicles <i>Tim Burrows, Kimley-Horn</i>	Group 2 Emergency Response - Post-Crash Care <i>Mike Colety, Kimley-Horn</i>
3:30 PM	SMART Session #4			
	Group 4 Safe Road Users <i>Nic Ward, Safe System Solutions</i>	Group 1 Safe Roads <i>Jacob Farnsworth, Kimley-Horn</i>	Group 2 Safe Speeds/ Safe Vehicles <i>Tim Burrows, Kimley-Horn</i>	Group 3 Emergency Response - Post-Crash Care <i>Mike Colety, Kimley-Horn</i>
4:15 PM	Next Steps: CHSP Timeline, Emphasis Area Workplans, Reporting & Evaluation			
4:30 PM	2025 Meeting Adjourned			



Annual Meeting Purpose



Purpose Driven Strategy Development



Identify Emphasis Area Implementation Plan aspects with specific objectives, strategies, actions, action leads, and measurables to evaluate progress.



Purpose Driven Strategy Development

- The Federal Highway Administration (FHWA) emphasizes the importance of using data for effective safety management and decision-making for:

- Problem Identification
- Prioritizing Safety Projects
- Developing Countermeasures
- Evaluating Effectiveness
- Informing Policy and Legislation
- Guiding Investment Decisions



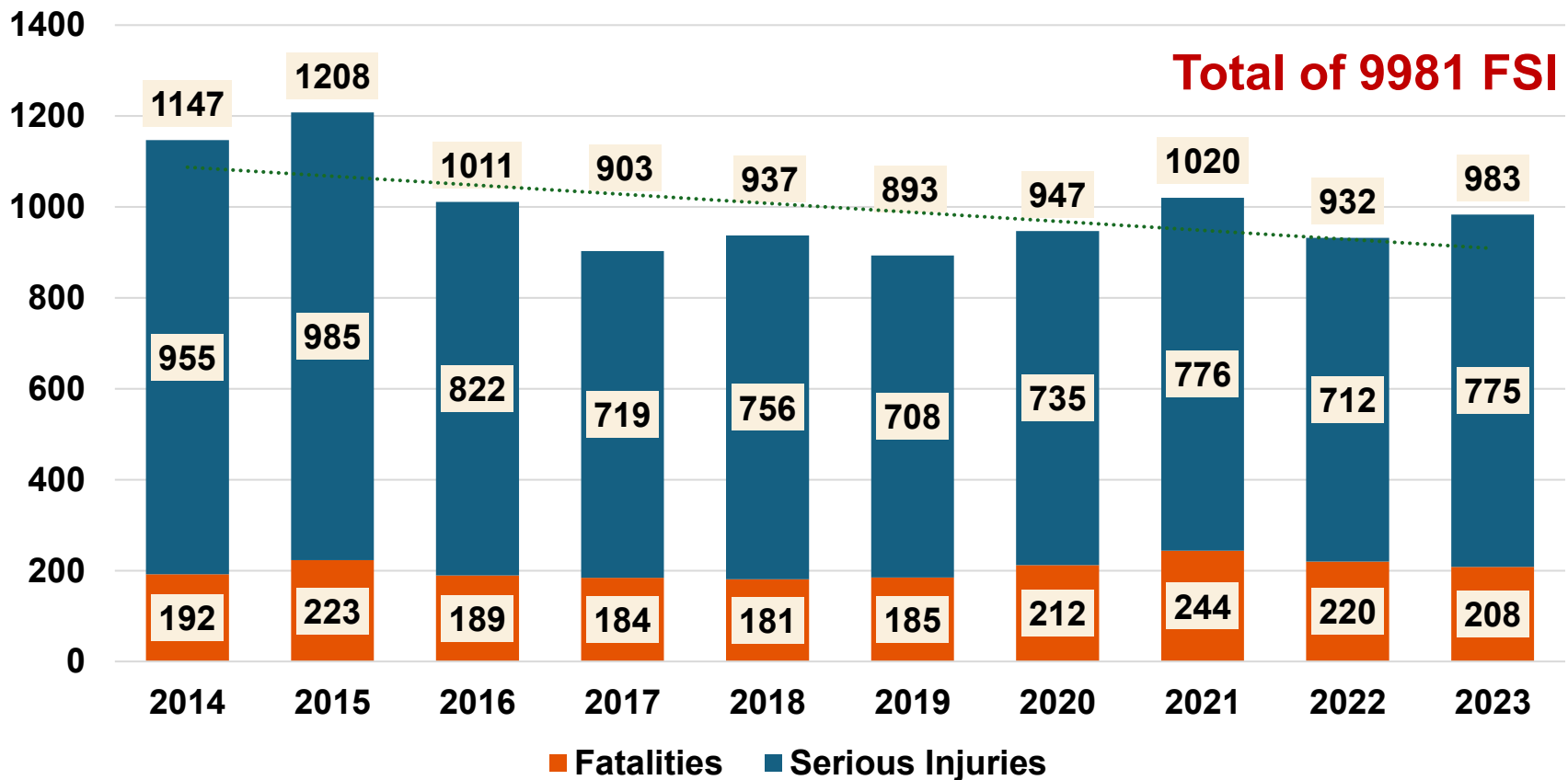


Purpose Driven Strategy Development

- The SHSP is a data-driven process. All elements of the SHSP process, from development to evaluation, require States to analyze and make effective use of State, regional, local and tribal safety data¹.
- Data enable managers to:
 - identify safety problems
 - select proper strategies and countermeasures
 - monitor progress toward achieving SHSP goals and objectives,
 - measure the effectiveness of SHSP strategies
 - identify needed improvements
 - direct limited resources to the highest potential for reducing fatalities and serious injuries.

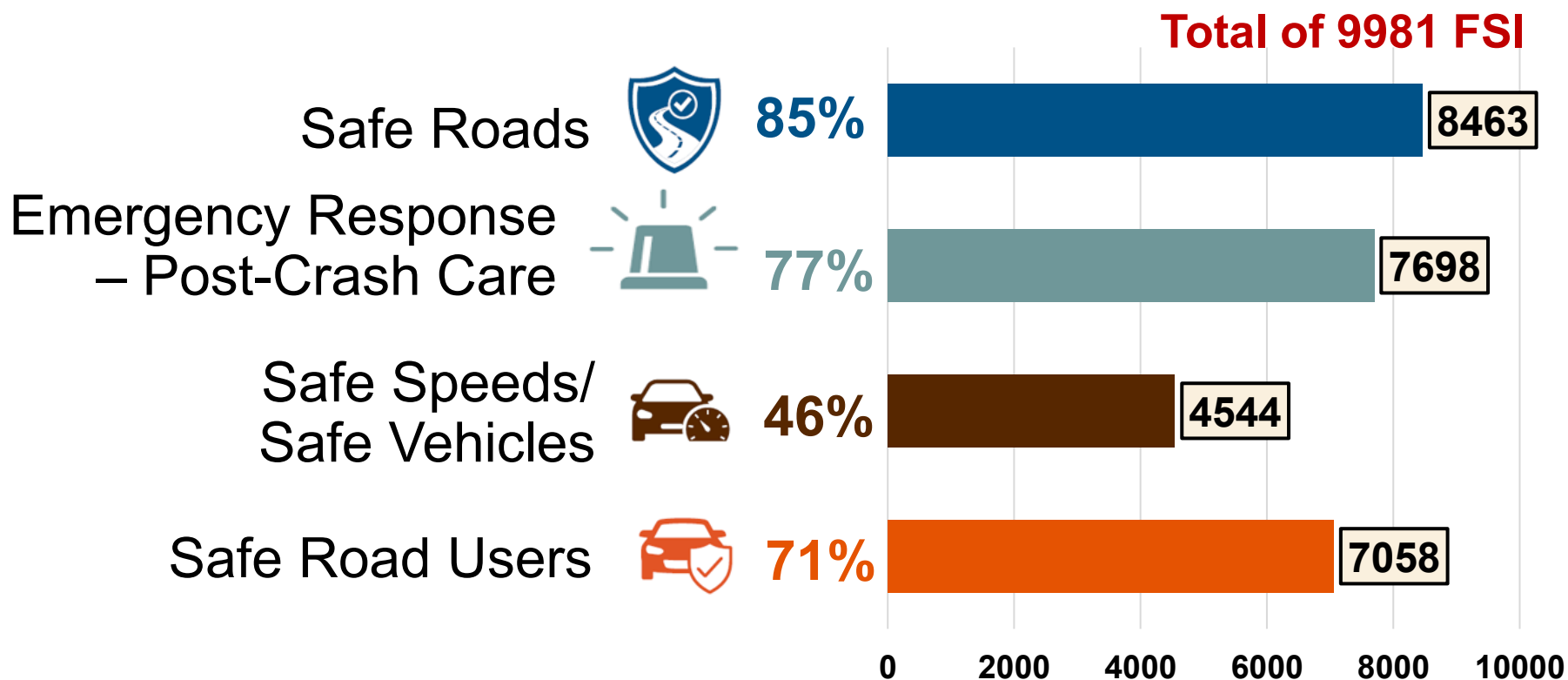


Fatalities & Serious Injuries (FSI)





Fatalities & Serious Injuries (FSI) By Emphasis Area



**Please note that the figure percentages and numbers above may not sum up to the yearly total for the FSI. This discrepancy results from overlaps among existing sub-emphasis areas within each primary emphasis area.*

Emphasis Area Overview



Safe Roads



Emergency Response – Post Crash Care



Safe Speeds/Safe Vehicles



Safe Road Users



RoadwayDeparture



DataCoordination



SpeedRelated



UnrestrainedVehicleOccupant



Intersections



Training&Equipment



Erratic/Reckless/
Negligent/Aggressive



ImpairedDriver



Vulnerable Road
UserInfrastructure



LargeVehicle



Careless/Inattentive/Distracted



EmergingTechnologies



MONTANA
Department of Transportation



Strategies Areas – Five E's

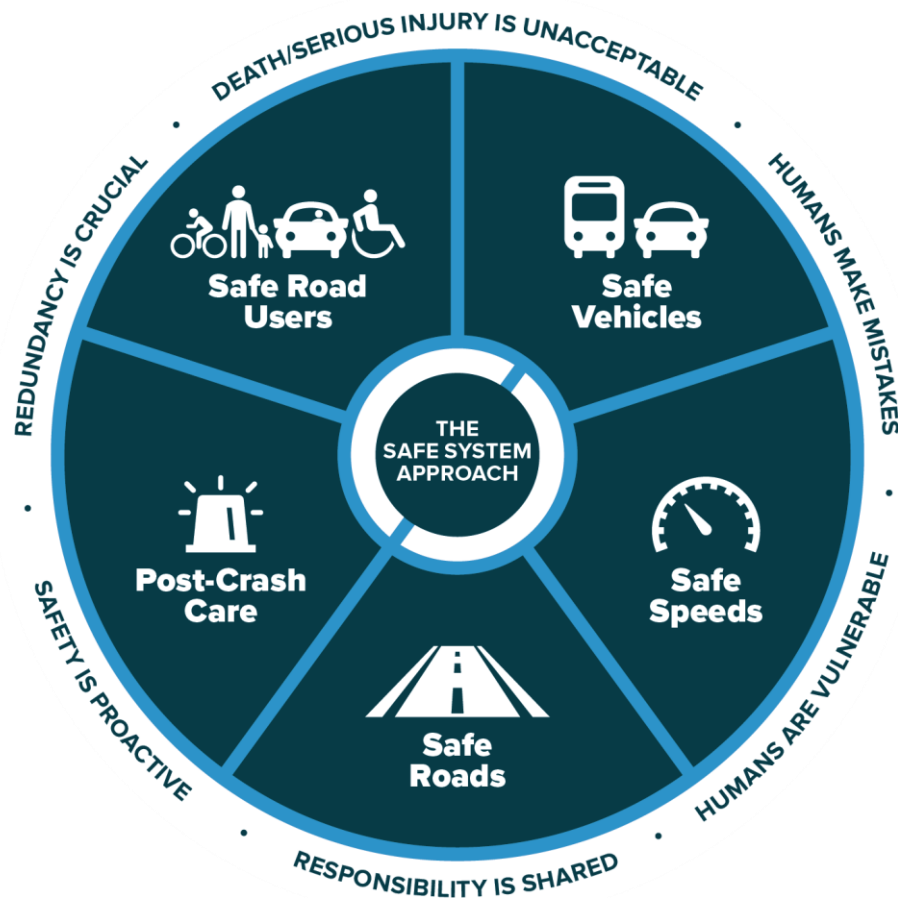
- Engineering
- Education
- Enforcement
- Emergency Services
- Evaluation





Strategy Areas – Safe System Approach

- Safer People
- Safer Vehicles
- Safer Speeds
- Safer Roads
- Post-Crash Care





Other National Strategies & Countermeasures

- Proven Safety Countermeasures Proven Safety Countermeasures | FHWA
 - Roadway Departure
 - Intersections
 - Pedestrian/Bicyclist
 - Crosscutting
 - Speed Management



Other National Strategies & Countermeasures (Continued)

- Countermeasures That Work Countermeasures That Work | NHTSA
 - Legislation and Licensing
 - Enforcement
 - Behavioral Changes
- National Roadway Safety Strategy National Roadway Safety Strategy | US Department of Transportation



Emphasis Area Strategy Break-Out Sessions



Emphasis Area Break Out Sessions

- **Safe Road Users**

- Room: Siena
- Facilitator: Nic Ward

- **Safe Roads**

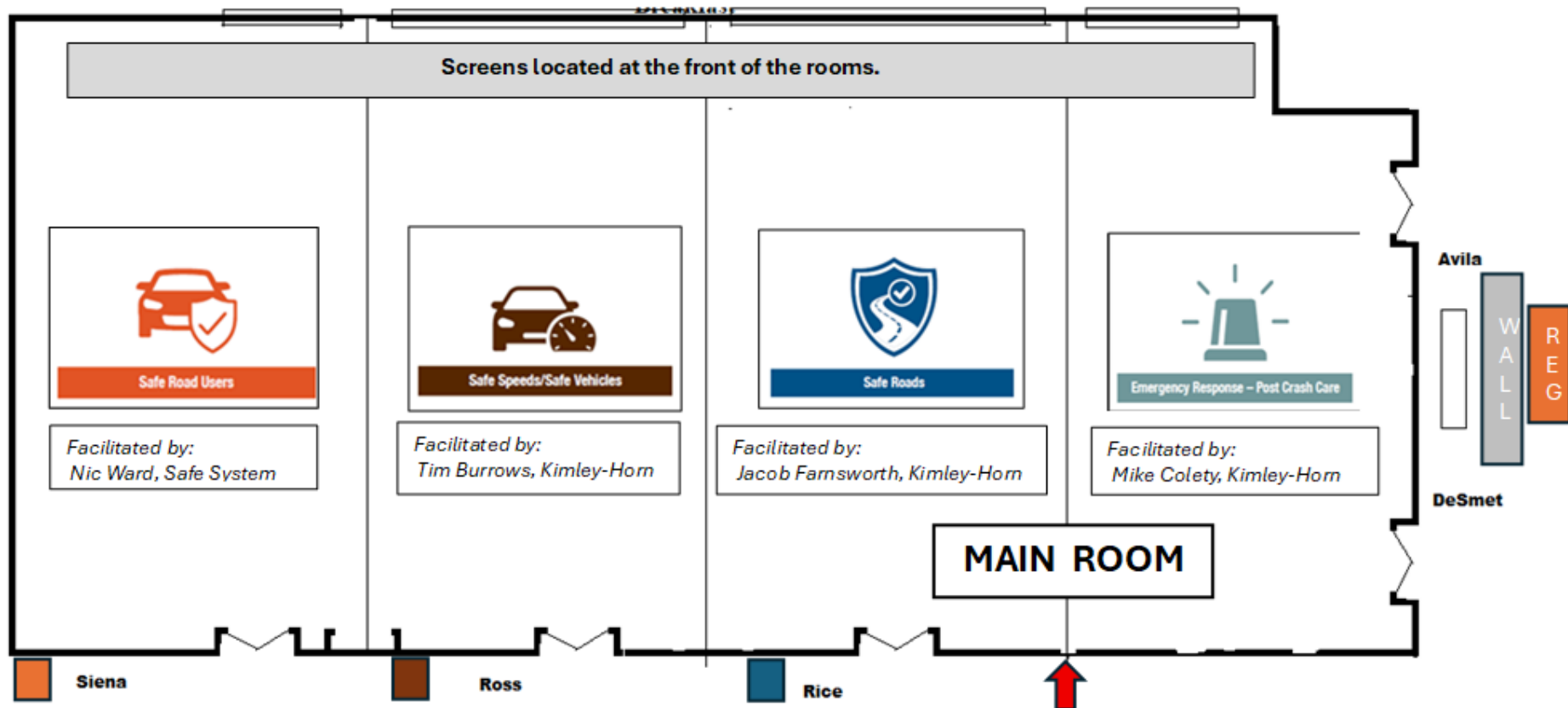
- Room: Rice
- Facilitator: Jacob Farnsworth

- **Safe Speeds / Safe Vehicles**

- Room: Ross
- Facilitator: Tim Burrows

- **Emergency Response – Post-Crash Care**

- Room: Avila/DeSmet
- Facilitator: Mike Colety





Day 1 Close Out Report Out

- **Safe Road Users**

- Facilitator: Nic Ward

- **Safe Roads**

- Facilitator: Jacob Farnsworth

- **Safe Speeds / Safe Vehicles**

- Facilitator: Tim Burrows

- **Emergency Response – Post-Crash Care**

- Facilitator: Mike Colety

Comprehensive Highway Safety Plan (CHSP)

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